

10 PROPERTY MANAGEMENT TIPS TO HELP YOU GROW YOUR BUSINESS

- 1 Target local SEO key phrases with your website
- 2 Invest in Google search ads to capture valuable traffic
- 3 Join a property management association
- 4 Create content that can benefit your audience
- 5 Outsource fieldwork as needed to increase door capacity of individual PMs
- 6 Create processes to stay organized
- 7 Don't get stuck hiring summer employees you won't need in the winter
- 8 Create an informative new client welcome packet
- 9 Make sure each client has one primary contact
- 10 Listen to what your clients are saying